

KEITH S. MARMER

Senior executive and entrepreneur with extensive cross-functional experience. Over 30 years of results-oriented, team-centered leadership. Deep experience in communicating, aligning with faculty and other stakeholders and executing an organization's vision, mission, goals and values to achieve success. Proven ability to evaluate, launch and grow emerging technologies and businesses. Unique combination of experience provides ability to translate value for organization as well as key strategic partners and stakeholders.

EDUCATION

Masters of Business Administration · University of the Sciences	2010
Doctor of Physical Therapy · University of the Sciences	2004
Masters of Physical Therapy · Philadelphia College of Pharmacy and Science	1989
Bachelor of Science, Health Sciences · Philadelphia College of Pharmacy and Science	1987

PROFESSIONAL EXPERIENCE

Chief Innovation & Economic Engagement Officer	2020-Present
Assoc. VP for Technology Ventures & Commercialization and Corp. Partnerships University of Utah, Salt Lake City, UT	2016-2020
Co-Founder & Managing Director SG3 Ventures, Philadelphia, PA	2015 - 2016
Chief Business Officer, Penn Center for Innovation University of Pennsylvania, Philadelphia, PA	2014 - 2015
Director, Office of Technology Commercialization Associate Dean for Research Innovation Associate Professor, Department of Surgery The Pennsylvania State University College of Medicine, Hershey, PA	2011 - 2014
Vice President, Technology Transfer & Business Development Assistant Dean, Mayes College of Business & Policy Assistant Professor, Department of Healthcare Business University of the Sciences, Philadelphia, PA	2007 - 2011
Co-Founder & Managing Partner Infinity Partners, Philadelphia, PA	2005-2007
Chief Executive Officer Chief Technical Officer PhysioMetrics, Mt. Laurel, NJ	1995 - 2005
Chief Executive Officer PT Plus, Cherry Hill, NJ	1992 - 1994

SELECT BOARD, VOLUNTEER & COMMUNITY ENGAGEMENT

- Utah Governor's Unified Economic Opportunity Commission, Innovation 2022 - Present
- Board of Directors, BioUtah 2022 - Present
- Board of Directors, Academic Drug Discovery Consortium 2022 - Present
- Board of Advisors, Economic Development Corporation of Utah 2021 - Present
- Board of Directors, BioHive 2020 - Present
- Advisory Council, Virginia Center for Innovative Technology 2021 - 2022
- Chairman, Board of Visitors, Samson College, University of the Sciences 2011 - 2016
- Executive in Residence, Princeton University 2015 - 2016
- Board of Advisors, PA Governor's Life Science Leadership Advisory Council 2011 - 2016
- Mentor, DreamIt Ventures Business Accelerator 2015 - 2016
- Board of Advisors, Digital Health Accelerator, University City Science Center 2015 - 2016
- Advisor, National Council of Entrepreneurial Tech Transfer 2015 - 2016
- Board of Directors, University Economic Development Association 2013 - 2015
- Board of Directors, Hershey Center for Applied Research 2011 - 2014
- Board of Directors, Innovation Transfer Network 2011 - 2014
- Planning Committee, Assoc. of University Technology Managers, East Region 2011 - 2015

SELECT PRESENTATIONS

- *How to create a startup ecosystem*, AUTM Annual Conference, New Orleans, LA, February 2022
- *Innovation & Economic Prosperity*, Association of Public & Land Grant Universities, Virtual, February 2022
- *The Future of Tech Transfer*, AUTM Special Event Series, Virtual, October 2021
- *Startup Accelerators & Venture Funds*, Innovosource Annual Conference, New Orleans, LA, October 2021
- *Culture, Innovation and Ecosystem*, National Institutes of Health, Washington, DC, February 2020
- *Academic Venture Funds*, Innovosource Annual Conference, Blacksburg, VA, July 2019
- *A New Approach to Technology Transfer*, University Industry Innovation Network, Sydney, Australia, February 2019
- *Strategies in Successful Academic Commercialization*, National Academy of Engineering, Washington DC, May 2018
- *When Competitors Collaborate, the Region Wins*, University Economic Development Association Annual Conference, Roanoke, VA, October 2016.
- *A New Approach to Catalyzing Deal Flow, Diligence & Customer Acquisition*, Angel Capital Association Annual Conference, Philadelphia, PA, May 2016.
- *Venture Capital in Life Sciences*, Pittsburgh Tech Council, Pittsburgh, PA, February 2016.
- *Biotechnology Commercialization & Technology Transfer*, 2nd Annual Biotech Commercialization Conference, Philadelphia, PA, September 2015.
- *University & Corporate Partnerships*, 2nd Annual Biotech Commercialization Conference, Philadelphia, PA, September 2015.
- *Approaches to Entrepreneurial Tech Transfer*, Association of University Technology Managers Annual Meeting, New Orleans, LA, February 2015.
- *Innovation Ecosystem Best Practices*, University Industry Innovation Conference, Barcelona, Spain, April 2014.
- *University Start-Ups*, National Council on Entrepreneurial Tech Transfer Conference, Washington DC, March 2014.

- *University Gap Funding*, Association of University Technology Managers Annual Meeting, San Francisco, CA, February 2014.
- *Economic Development Funding Strategies for University Ventures*, University Economic Development Association Annual Conference, Pittsburgh, PA, October 2013.
- *Intellectual Property Policies for Promotion of Commercialization*, University of Utah Commercialization Interchange, Salt Lake City, UT, October 2013.
- *Keynote Address*, Pennsylvania BIO Innovation Conference, Philadelphia, PA, June 2013.

SELECT RESEARCH

- Marmer KS, Use of video motion analysis in determining functional capacity, Poster Presentation, American Physical Therapy Association Annual Conference, San Antonio, TX, 2007.
- Marmer KS, Velasquez EM, Cifu DX, Measuring reliability of effort in functional capacity evaluations using digital video analysis, *Journal of Back Musculoskeletal Rehabilitation*, 2002, Jan 1:16(4): 169-175.
- Garcia RK, Hamill DA, Marmer KS, Relationship between lumbar lordosis and trunk musculature strength, Poster Presentation, Pennsylvania Physical Therapy Association Annual Conference, Seven Springs, PA, 1990.

PATENTS

- US Patent 6056671 – Functional capacity assessment system and method
- US Patent 5653457 – Convertible table/cart apparatus
- US Patent 5645078 – Mobile assessment apparatus and method

NOTABLE ACTIVITY & ACCOMPLISHMENTS

- Service Award, The Milton Hershey School, 2013
- Award of Excellence, University Economic Development Association, 2013
- Founding Director, Community Health Fair, Fellowship Alliance Chapel, 2001-2002
- *People's Choice Award*, NJ Technology Council Annual Venture Capital Conference, 1997
- Voted one of *100 People to Watch*, Business Philadelphia Magazine, 1996
- Physical Therapist, New York City Marathon, 1989-1992